



**MTM** COLLEGE OF  
ARTS, SCIENCE & COMMERCE

PAZHANJI, VELIYANKODE, MALAPPURAM | AFFILIATED TO UNIVERSITY OF CALICUT  
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## Entrepreneurship Development Club

### Annual Report 2023 - 24

#### **Introduction:**

During the academic year 2023–24, the Entrepreneurship Development Club (ED Club) at MTM College of arts, science and commerce, Veliyancode persevered to conduct a series of impactful programs aimed at nurturing entrepreneurial skills among students. Despite the disruptions, the ED Club remained committed to its mission of fostering a culture of entrepreneurship and innovation within the college community.

#### **Activities in ED Club:**

The ED Club organized a variety of programs throughout the academic year, ranging from self-employment training workshops to hands-on skill development sessions. The active participation of club members in both organizing and executing these initiatives significantly contributed to their success and effectiveness.

##### **1. Umbrella of Self-Help:**

- Inaugurated by Mr. Rajendra Kumar, Vice Principal, the program aimed at providing self-employment training to Kudumba Sree unit members and nearby housewives.

- Conducted by club members Jaseela T and Mubashira P A, the workshop witnessed the participation of around 12 housewives who successfully produced outcomes, marking a positive start to the club's activities for the year.



## 2. Inter-Departmental Quiz Program:

- Held in August, this program introduced newly admitted first-semester students to the ED Club and its activities.
- With the support of Kahoot, the quiz program aimed to ignite students' interest in industry markets and the economy, garnering wholehearted participation and enthusiasm from the students.



### 3. Shelter Craft Workshop:

- In December, the club organized a hands-on workshop named Shelter Craft, focusing on umbrella making for NSS volunteers.

- Inaugurated by Mr. AK Subair, Member of District Panchayat, Malappuram, the workshop conducted by club members Shibila Sherin and Ayisha Nasrin was highly successful, equipping NSS volunteers with valuable skills.



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*ED Club in association  
with IQAC Presents*

### Shelter Craft : Workshop on Umbrella making

DATE : 27/12/2023

#### TRAINERS



SHIBILA SHERIN  
S5 B.COM CA



AYISHA NASRIN  
S5 B.COM CA

Programme Coordinator:  
Muhammed Fazil PP  
ED Club Coordinator



### 4. Idea Incubation Program:

- Conducted in February, the flagship program Idea Incubation fostered brainstorming sessions to develop innovative business ideas.

- Welcomed warmly by students, the program received numerous submissions and garnered positive feedback from the audience, reflecting its success in promoting creativity and entrepreneurship among participants.





### **Conclusion:**

Despite the academic year's challenges, the Entrepreneurship Development Club at MTM College remained resilient in its efforts to promote entrepreneurial skills and innovation among students. Through a diverse range of programs and workshops, the club successfully engaged students and provided them with valuable opportunities to develop practical skills and explore entrepreneurial ventures.

### **Future Plans:**

Looking ahead, the ED Club aims to continue its endeavors in fostering entrepreneurship and innovation within the college community. Plans include expanding outreach activities, collaborating with industry partners for mentor-ship programs, and organizing more hands-on workshops to equip students with the skills needed for success in the entrepreneurial landscape. With dedication and enthusiasm, the ED Club is poised to make even greater strides in the upcoming academic year.